

The planogram displays a variety of breakfast cereals on 15 shelves, organized into sections:

- Shelf 1 (1/1 - 1/5):** Includes Weetabix, Quaker Oats, Krave, Oat So Simple, 2-Mins, Kellogg's Corn Flakes, Weetabix Family Pack, Jordans Country Crisp, Crunchy Nut, Kellogg's Ancient Grains, Alpen, and Ready Brek.
- Shelf 2 (2/1 - 2/5):** Features Kellogg's Corn Flakes, Kellogg's All-Bran Flakes, Kellogg's Special K, Kellogg's Fruit & Fibre, Kellogg's Crunchy Nut, Kellogg's Country Crisp, and Kellogg's All-Bran.
- Shelf 3 (3/1 - 3/5):** Shows Kellogg's Special K, Kellogg's All-Bran, Kellogg's Fruit & Fibre, Kellogg's Crunchy Nut, Kellogg's Country Crisp, Kellogg's All-Bran, and Kellogg's Special K.
- Shelf 4 (4/1 - 4/5):** Displays Kellogg's Shredded Wheat, Kellogg's Rice Krispies, Kellogg's Krave, Kellogg's Coco Pops, Kellogg's Frosties, and Kellogg's Variety.
- Shelf 5 (5/1 - 5/5):** Contains Nestle Shredded Wheat, Nestle Cheerios, Nestle Honey, Nestle Weetos, Nestle Crispy Minis, Nestle Nesquik, Nestle Golden Nuggets, and Nestle Curiously.